



FOR IMMEDIATE RELEASE

Wednesday, Sept 25th, 2013

Creating a Better Future through Science

Announcement at TELUS WORLD of SCIENCE: Science Charter British Columbia

Vancouver, BC – Join us for the official announcement of the *Science Charter*, B.C at TELUS WORLD of SCIENCE on September 28th from 10:30am – 11:00am during the kick off to the *30 Days Around the Dome* activities. This announcement signifies the coming together of over 30 organizations across British Columbia that are committed to creating a vibrant province where the active pursuit of scientific knowledge and technological innovation enables a healthy, prosperous and sustainable society.

“The *Science Charter* expresses the shared beliefs and intentions of our science promotion community in British Columbia.” says Science World President and CEO, Bryan Tisdall. “Science World has come together to foster collaboration with the many other organizations involved in science promotion throughout BC.”

Numerous organizations committed to promoting science and technology as an important driver of a vibrant future for British Columbia are active in science promotion through activities that range from community events to educational programs and the annual month long science festival each fall. These organizations share a belief that science and technology are pivotal to our economy, environment, health and many other dimensions of our lives. We believe that through mutual attention and common direction, the cumulative effectiveness of individual organizations can be increased. The *Science Charter* supporters are working together to actively promote a vibrant culture of scientific inquiry and technical innovation in the province of British Columbia.

“Our support of the *Science Charter* demonstrates our belief in the vital role that our province-wide science promotion organizations play in creating an active and engaged science and technology innovation culture in British Columbia.” Sally Greenwood, Vice-President, Communications & Education, Genome British Columbia.

Location: Centre Stage, TELUS WORLD of SCIENCE, 1455 Quebec St. Vancouver, BC at 10:30am.

Activities:

Following the announcement there will be exciting science demos and activities by our partner organizations.

Genome British Columbia – Mash a kiwi! Use reagents to extract DNA from the cells. Make an edible DNA model out of licorice and mini marshmallows and learn about the physical structure of DNA. Use coloured beads to make a DNA bracelet.

Science Fair Foundation of British Columbia – SFF BC will be presenting inquiry-based hands-on activities for the public plus interaction with students to discuss their award-winning Science Fair projects. Learn more about the SFF provincial science stars and their cool projects!

ASTTBC - Find out information about their members and the diverse careers in S&T.

Join **SCWIST** MS Infinity program to experiment with fingerprints and chromatography.

TRIUMF the world-famous physics laboratory is throwing open the doors and windows to let members of the public wander through the facility and participate in science-based activities. Open House on Sept 28, 1-5pm at 4004 WESBROOK MALL. Learn about accelerators and isotopes, and meet more than a hundred different people that work at TRIUMF.

Science Charter Partners

Association of Professional Engineers and Geoscientists British Columbia (APEG BC)

Applied Science Technologists and Technicians of BC (ASTTBC)

BC Association of Institutes & Universities (BCAIU)

British Columbia Institute of Technology

Capilano University

Emily Carr University of Art + Design

Justice Institute of British Columbia

Kwantlen Polytechnic University

Nicola Valley Institute of Technology

University of the Fraser Valley

Vancouver Island University

BC Colleges

Camosun College

College of New Caledonia

College of the Rockies

Douglas College

Langara College

North Island College

Northern Lights College

Northwest Community College
Okanagan College
Selkirk College
Vancouver Community College

BC Teachers Association

BC Technology Industry Association (BCTIA)

Genome British Columbia

Geoscience BC

Mitchell Odyssey Foundation (MOF)

Science Fair Foundation of British Columbia

Science World BC

Society for Canadian Women in Science and Technology (SCWIST)

TRIUMF

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